



Santa Fe INDEPENDENT Film Festival

October 19th - 23rd

Support the Arts, Build Community, Invest Locally.

Santa Fe IFF fosters economic development from a local to global scale and offers to Santa Fe and its visitors the opportunity to experience a unique form of vibrant contemporary art.

Santa Fe Independent Film Fest screens the best independent films from all over the globe. Become a part of the fastest growing film fest in the southwest in a city known for great cinema.

Five Days and Nights of Films and Celebration in Santa Fe

The 2011 Fest runs October 19-23 with five days and nights, of Films, Educational Discussions, and Community Celebrations.

Check Website for frequent updates.

Wednesday, October 19

Opening Night Matanza followed by Gala Screening of the Shot in NM Billy Wilder Classic "Ace in the Hole" starring Kirk Douglas at NMHM Auditorium.

Thursday, October 20

Green Earth Program #1
Veteran Appreciation Program #1
Social Justice Program #1



Friday, October 21

"This Film is Not Yet Rated" Introduced by Director Kirby Dick at the Lensic Performing Arts Center

Saturday, October 22

Gala Screening at the Lensic Performing Arts Center of a film TBA Awards Ceremony Honoring Kirby Dick, Tony Mark and Alton Walpole

Sunday, October 23

Film Screenings, Closing Party

Brands, Companies and Individuals

The Festival provides Individuals, Brands and Companies with events and media properties as marketing platforms to align with key consumers, entertainment industry influencers, and press.

- Direct sponsorship of film programs and special events
- Custom advertising opportunities with media partners
- Custom hospitality packages

Santa Fe Independent Film Fest gives sponsors exposure to an audience of filmgoers and filmmakers from all over the world and unique placement in New Mexico's fastest growing industry.

Sponsorship Levels

Presenting Sponsor \$10,000 and up

- 2011 Santa Fe Independent Film Festival presented by YOUR COMPANY NAME
- Presenting sponsorship in press releases
- Mention in all radio broadcasts
- Full Page color ad in program
- Designation as Presenting sponsor
- Name recognition at all screenings
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- Logo on all flyers, posters and trailers
- 10 VIP passes & 10 Official Santa Fe IFF T-shirts

Official Sponsor \$5,000 and up

- Official sponsorship in press releases
- Full Page color ad in program
- Designation as official sponsor
- Name recognition at all screenings
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- 8 VIP passes & 8 Official Santa Fe IFF T-shirts

Community Sponsor \$2,500 and up

- Full Page color ad in program
- Designation as Community Sponsor
- Name recognition at 4 screenings
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- 6 VIP passes & 6 Official Santa Fe IFF T-shirts

Signature Sponsor \$1,000 and up

- 1/2 color ad in program
- Designation as Signature sponsor
- Name recognition at 2 screenings
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- 4 VIP passes & 4 Official Santa Fe IFF T-shirts

Contributing Partner \$500 and up

- 1/4 color ad in program
- Designation as Contributing Partner
- Name recognition at 1 screenings
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- 2 VIP passes & 2 Official Santa Fe IFF T-shirts

Festival Partner \$250 and up

- Designation as Festival Partner
- Logo and link on website sponsor page
- Mention in Santa Fe IFF Newsletter
- 1 VIP pass & Official Santa Fe IFF T-shirt



† Custom and In-Kind Sponsorship Packages are available

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Santa Fe Independent Film Festival 2011 Program Advertisement Information

The 2011 Santa Fe Independent Film Festival Program is professionally printed on 16 - 28 full-colored pages with a front and back cover. 2,500 copies of the catalogue will be distributed throughout Santa Fe and Northern New Mexico in hotels, visitor centers, libraries, etc.

Pricing:

Two Page Spread - \$150
Full-page color ad - \$100
Half page color ad - \$50
Business card size color ad - \$25

	Business Card Color Ad: \$25 3.5" x 2"
	Half Page Color Ad: \$50 3.5" x 4.25"

Two Page Spread Color Ad: \$150 2 (3.5" x 8.5") spread
Full Page Color Ad: \$100 3.5" x 8.5"